



MODOC NATIONAL FOREST

OUTREACH NOTICE

MODOC NATIONAL FOREST

Alturas, California

Public Affairs Specialist GS-1035-07/09

The Modoc National Forest is currently seeking a candidate for a permanent full-time Public Affairs Specialist position with a duty station of **Alturas, California**. This notification is being circulated to inform prospective applicants of this upcoming opportunity and to determine interest in the position.

Interested applicants, please return the attached voluntary Outreach form, to Sandra Moore, Public Affairs Officer at sjmoore@fs.fed.us by September 16, 2014.

For more information or if you have questions, on this position, please contact Sandra (Punky) Moore at 530-233-8713.

Major Duties:

- Participates in planning, organizing, and executing information, external relations, public involvement, and environmental education activities on the unit, to develop experience in various phases of public affairs.
- Prepares information releases and programs for the press, radio, schools, and television to promote the mission, programs, and activities of the Forest Service.
- Drafts pamphlets, brochures, booklets, etc., and as directed, arranges for printing.
- Presents programs to groups on Forest Service projects and activities. Drafts assigned portions of programs.
- Prepares audio-visual programs, according to instructions, for both specific presentations and for broad repeated use.
- Responds, in oral and written form, to requests for information by determining the nature of the data required and collecting and assembling the material using the appropriate format and style based on needs and organization practices.
- Assists in evaluation and analysis of public comments on Forest Service management issues.
- Identifies areas to be addressed, characteristics and needs of the target audience, and communication techniques most appropriate; develops recommended approaches and drafts material for supervisor's approval.
- Prepares and presents speeches for special interests groups, schools, and the general public. Some meetings involve controversial issues, which require diplomacy and tact.
- Gathers information from a variety of sources including interviews, reading, study, research, and observation and develops written materials, such as feature stories, news releases, and magazine articles. Materials are prepared for the general public, for special interest groups, and for internal dissemination.
- Uses numerous social media methods as part of a strategic communication plan to inform internal and external audiences about Forest Service activities, projects and events.

About the Modoc National Forest:

The Modoc National Forest is landscaped with mountains, pine forests, meadows, lakes, streams, rugged canyons, wetlands, lava beds, and high desert plateaus...a land of contrasts, where crowds and congestion are non-existent. The environment experiences warm, dry summers and cold wet winters. The record high temperature is 106 degrees and the low 35 degrees below zero. Precipitation ranges from 4.94" to 20.8", with an annual average of 12.0". Elevations range from 4,300' to 9,934'. Gross Forest acreage is 1,979,407 acres.

The Modoc is an exciting destination for those interested in history and archeology. The Forest lies within an area occupied by Modoc, Achomawi (or Pit River), and Northern Paiute Native American tribes, with archeological evidence which suggests the area's first inhabitants settled here more than 10,000 years ago. The Forest is home to more than 300 species of wildlife, including threatened, endangered, rare or sensitive species like the Rocky Mountain mule deer, Pronghorn antelope, and Canadian geese. A wild horse and burro territory is located in the Devil's Garden and Doublehead Ranger Districts. The Pacific Flyway for migratory waterfowl crosses directly over the Modoc National Forest.

The South Warner Wilderness area offers backpackers and horseback riders 79 miles of trails in the 70,385 acres area. Winter recreation is available at the Cedar Pass Snow Park, 15 miles east of Alturas. A snowmobile trailhead is located at the Doorknob Snow Park, 1 ½ miles south of the Lava Beds National Monument. You can choose from a variety of campgrounds or picnic areas, available on a first come first served basis. Recreational opportunities include hunting, fishing, camping, hiking, horseback riding, hang gliding, snow and water skiing, bird watching, and collecting rocks and gemstones.

More information on the Modoc National Forest is on our website: <http://fs.usda.gov/modoc/>.

Alturas Community Information: Alturas is situated in the high desert country with a population of 3000 inhabitants and is the Modoc county seat. The county population is 10,000 people. Alturas is a full service community with a hospital, several doctors, dentists, chiropractors, restaurants, golf course, banks, automobile parts, and other businesses. The public school system teaches grades K-12 and offers numerous extra-curricular activities. The Lassen College Extension Office offers a variety of night courses. Alturas has churches representing many denominations. Adult organizations include the Lions, Elks, Rotary, Veterans of Foreign Wars, volunteer groups and card clubs. Popular year-round activities include Modoc Performing Arts Theater, Fourth of July events, Hot Air Balloon Fest, softball, and other recreation opportunities. Homes cost \$80,000 to \$200,000. Rentals for 2-3 bedrooms are approximately \$300-\$600 per month. Canby, a rural community of 125 is located 19 miles west of Alturas. For more information, contact alturasc@hdo.net Alturas Chamber of Commerce, 522 S. Main Street, Alturas, CA 96101; 530-222-4434; FAX 530-233-4434

The purpose of this Outreach Notice is to determine the potential applicant pool for this position and to establish the appropriate recruitment method and area of consideration for the advertisement. Individuals stating interest in this position will be notified when the vacancy announcement is posted so they can apply. If interested, please complete the Outreach Form at the end of this announcement and email to **Sandra Moore** at sjmoore@fs.fed.us by close of business on September 16, 2014.

This outreach form does not constitute an application. The vacancy announcement will appear on the USAJOBS website: www.usajobs.gov/

OUTREACH RESPONSE FORM



Public Affairs Specialist GS-1035-07/09

Please submit outreach response to Sandra Moore at sjmoore@fs.fed.us

On or before September 16, 2014

Modoc National Forest

NAME:

E-MAIL ADDRESS:

MAILING ADDRESS:

TELEPHONE NUMBER:

AGENCY EMPLOYED WITH: {USFS {BLM {OTHER

TYPE OF APPOINTMENT: {PERMANENT {TEMPORARY {TERM
 {VRA {PWD {OTHER

CURRENT: {REGION {FOREST
 {DISTRICT

CURRENT: {SERIES {GRADE

CURRENT: {POSITION TITLE

HOW DID YOU FIND OUT ABOUT THIS OUTREACH NOTICE?

IF NOT A CURRENT PERMANENT (CAREER OR CAREER CONDITIONAL) EMPLOYEE
ARE YOU ELIGIBLE TO BE HIRED UNDER ANY OF THE FOLLOWING SPECIAL AUTHORITIES:

- ☐ PERSON WITH DISABILITIES
- ☐ VETERANS RECRUITMENT ACT
- ☐ DISABLED VETERANS W/30% COMPENSABLE DISABILITY
- ☐ VETERANS EMPLOYMENT OPPORTUNITIES ACT OF 1998
- ☐ FORMER PEACE CORPS VOLUNTEER
- ☐ PATHWAYS PROGRAM

Thank you for your interest in our Vacancy!

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